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Top Skills

Skilled Labor
Workshop Facilitation
Executive Coaching

Certifications

DiSC Accredited Facilitator
MBTI Certified Consultant
Kolbe Certified External Specialist

Gabriella Horak

People & Culture Facilitator ▪ #High Performing Teams Coach ▪ #Engagement Trainer ▪ #Team Intelligence & Productivity ▪ #Culture Change for Business Growth ▪ #Team Success Culture ▪ #Speaker
Sydney, Australia

Summary

Discover the proven approach that generates results, increased engagement and productivity all while focussing on the well being of your people.

Less stress and churn.

Build your Success Culture, through team alignment and individual engagement, get your Edge.

Gabriella is the Founder and CEO of What's Your Edge?, creator of the trademark corporate programs, Your Edge - Your M.A.G.I.C.™, TeamQ™, (Team Intelligence™), and the The Success Culture Model. She is a highly sought after Facilitator, Speaker, Business Coach and Mentor.

Gabriella draws on 20 years experience in sales, service, communication, learning and development with large-scale corporates to deliver extraordinary results for her clients.

Gabriella works only with Organisations, including, ASX Top 100 Companies that are dedicated to getting their EDGE.

Gab is well known for her dynamic presentations and her practical and highly effective long lasting solutions.

She is a trusted advisor to clients across numerous industry sectors, both in Australia and Asia, and currently sits on an Advisory Panel of an internationally based consulting firm, Alt/design.

Prior to the launch of What's Your Edge? Gabriella ran two successful Australian companies, Better Off With Learning, and

Facilitrain, both with a similar focus in business communications and Organisational Development.

Gabriella is passionate about helping people and businesses find their edge through powerful communication strategies. She knows effective communication is not rocket science but once implemented can be a superpower, and she wants everyone else to know that too.

Her company, What's Your Edge? does exactly this through training and mentoring programs, with teams and individuals in corporate environments across Australia. And after 20 years of working exclusively in corporate environments, Gab is also helping small and medium businesses build their reputation and find their edge.

Experience

What's Your Edge?

Success Culture Strategist | Director

October 2016 - Present

Supporting people around the world and in corporates in Australia India
Czech Republic

People or Teams not performing at their very best? Or want to be just that bit better?

What's Your Edge? creates and implements a Success Culture in medium and large businesses. All employees want to be empowered and engaged so that they can contribute and innovate for long term sustainability. We give them their edge to do that, embedding a culture of success.

We help people and businesses find their edge through powerful training and mentoring programs for Corporate teams and individuals as well as Schools. We also help SME's get their edge with industry-specific business accelerator programs.

Every WYE? program is designed for maximum impact and ongoing success.

The Corporate Programs are delivered in a multitude of ways from 90 Minute Short Sharp Sessions to multi-day in-depth programs. Each program is tailored to suit the organisational needs and align with existing cultural initiatives.

WYE? provides world-class training with a range of practical learning experiences. To ensure maximum results post-training WYE? programs are matched with a unique Make-it-Stick program, which, literally, makes learning stick!

In addition to the 90 Minute Short Sharp Sessions, masterclass style Speciality Programs, and Mentoring, WYE? offers downloadable Business Accelerators that show business owners how to discover what they need from their clients to run a successful business using one simple strategy: Asking the Right Questions at the Right Time.

Everything WYE? offers is designed around individuals being able to make and immediately see positive change both personally and professionally.

My Side Hustle

Founder

February 2017 - Present

My Side Hustle provides people with the opportunity to explore and learn about diversification of income.

Side hustles are a great way to earn extra cash to pay off credit cards or facilitate dream lifestyles.

With the You Economy booming and people generating income from creative and diverse sources, MSH was born to showcase entrepreneurial side gigs and learn from others who are hustling while they work in corporate roles, entrepreneurial main gigs, or who have multiple income streams.

Connect with us on Facebook and Instagram (and watch this space for the website)

Facilitrain

Executive Director

September 2004 - Present

Facilitrain provided customised training and consulting solutions which were creative, dynamic and that motivated individuals to improve performance.

Facilitrain built Success Culture through consulting and training to a blue-chip client portfolio and is now acting as a holding company.

Better Off With Learning

Director & Co Founder

January 2011 - December 2016 (6 years)

Better Off With Learning provided organisations training and development in a time and cost efficient manner. The Better Off With Learning (BOWL) series allowed organisations to develop employees without having the downtimes associated with days off to do courses.

Better Off With Learning provided 90 minute sessions that ran in the workplace and focused on learning outcomes that could be applied on return to the business. The nature of the programs meant that the attention of the employee was maintained at all times.

Better Off With Learning closed in Dec 2016 and many of the successful strategies developed have been taken over to What's Your Edge?

Future Leaders International

Principal Consultant, Sydney

2012 - 2015 (4 years)

Sydney, Australia

Execution of a wide variety of assignments for FLI clients, including the design and delivery of leadership development programs from board level to emerging leaders.

Variety Australia

Director

2004 - 2008 (5 years)

Sydney, Australia

This position involved the review, initiation and development of strategic policies and direction. This included sponsorship and fundraising initiatives.

A key element of the role was to govern the organisation by the assigned policies and objectives, including assignment of priorities to ensure the organisation's capacity to carry out programs by continually reviewing its work.

All this was done to help raise funds for Australia's sick, disadvantaged and special needs children.

Intellect Consulting Services
Corporate Training Manager
March 2001 - September 2004 (3 years 7 months)

AMP
Orientation Program Manager - Capability Development
July 1999 - March 2001 (1 year 9 months)

Education

Australian Psychologist's Press
MBTI Certified Consultant · (2006)

Integro Learning Company
DiSC Accredited Facilitator · (2014)

ASEAN, Sydney Australia
Diploma of Training and Assessment Systems · (2003)

Kolbe Corp
Kolbe Certified External Specialist · (2003)

Impart Skills, Sydney
Certificate IV in Workplace Training and Assessment · (2002)